

Beverly Woods PTA Committee Head  
Meeting Agenda  
September 9, 2021  
8:00-9:30am (Cafeteria)

I. Call to Order

Attendance: Emily Chandler, Christina Goldblatt, Jill Hudson, Jenny Fritz, Robin Brookmiller, Katherine Fuchs, Jennifer Vick, Quinn Nash, Lauren Lewis, Heather Wolking, Amanda Kupchella, Carmen Adams, Hillary Kestler, Stephanie Simon, Anna Lucke, Kristin Bunnich, Rochelle Ramos, Michelle Hensen, Kellie Cole, Nicole Smith, Jessica Wyllie, Karen Cannon, Heather Nalls, Jesse Montgomery, Lauren McCrystal, Tracy, Hope Clark, Lane Blythe, Jenica Dover, Missy Hoopingarner, Christian Struck

II. Report of Officers/Committees

A. Principal's Report

Emily Chandler – welcomed everyone, went around and introduced ourselves

B. Treasurer's Report – Hillary Kestler

1. Spirit Wear- Online

1. Christina Goldblatt – moving everything online for orders, currently filling orders biweekly, sold out of everything at open house so waiting on new order, still trying out new items

2. Dining Night Out- 9/15

1. Rochelle Ramos – bringing in more options, adding takeout options, please reach out with any suggestions for different restarutants,

3. Fundraising/Invest Campaign- Color Fun Run- 10/15-11/12- Need Committee

1. Hillary Kestler – combining initiatives with invest and fun run, traditional invest will role mid October and fun run to be held mid November to end campaign, working on creating separate FUN RUN committee

2. Carmen Adams – all digital this year thru parentsquare, will provide flyer as kids go door to door, will use QR codes for ease, banners out front to show progress, phone tree??

4. Book Fair- 11/8-11/12

1. Lauren McCrystal – touching base with Maria Hogan on how to run, will brainstorm on ways to hold even if building is not available, push carts outside at pick up??

5. Any other Committee updates?

D. VP of Events Report – Megan Hogan not in attendance today

1. Coffee Cart- 9/16- Staff Lounge
  1. Katherine Fuchs is heading up this year, usually once a month, sometimes just coffee and sometimes includes snacks,
  2. Jessica Wyllie – open up sign ups to all of PTA for donations on coffee cart
2. PTA Board Coffee Cart- 9/23 “The Coffee Bean”
  1. Jessica Wyllie – will push around to teachers and tie in with Padaiea lesson of ‘The Coffee Bean’
3. Bingo Night- 10/15
  1. Hillary Kestler – invest kickoff with bingo night, to be held at YMCA Pavillion, have 2 time slots, 6-6:45 and 7-7:45, Have TCBY for purchase as people leave
4. Chess Club
  1. Jesse Montgomery – working with CMS on what will be allowed, 3-5<sup>th</sup> grades can sign up, usually have waiting list, will keep waitlist so they are first in line for second semester, once a week on Tuesdays for 8 weeks
5. Working on dates for future events
6. Hospitality/ Staff Appreciation- discuss Oelz’s 180’s day of Self Care “Gifts”- Work on obtaining donations
  1. Lane Blythe will reach out to Emily Oelz on self care initiative, all staff members are included (approx. 80 people), need list of items needed for each month so we can start working on donations

#### E. Advocacy Report

1. Volunteer List/ Forms
  1. Anna Lucke – volunteer list set up in PS and send out message to your committee
2. Website/ Social Media Development
  1. Anna Lucke – website is being reworked, met with website designer on ways to make current, goal to become a marketing tool for prospective parents, working on social media as marketing tool as well, need point person for social media, Kat Fuchs offered to help with social media and photography, asking people to use #bwebears when posting, working on opt out form for PTA website to send to school population
3. Separation of Advocacy into “Communications” and “Outreach”- need a Social Media Manager Committee Head
  1. See above

### III. Updates/ New Business

- Christina Goldblatt – school logos are all different, reach out to her for logo any time needed for uniformity, need image with clear background
- Hope Hart – need yard signs to spread word about BWE, need to build our brand, preorder signs to keep inventory low, Heather Nalls to reach out to Rachel Busby to help with designs

- Anna Lucke – Husband Pat is in charge of Dads Group, need volunteers, having hard time getting Dads involved, will work on school wide post to make everyone aware
- Jesse Montgomery – Wife Kristen is in charge of yearbook every year, please send pictures to her throughout the year for yearbook, if you are in charge of an event, you are in charge of taking pictures and sending to Kristen

#### IV. Calendar

9/9/2021	PTA Committee Heads Meeting - Cafeteria	PTA	8:00-9:15AM
9/15/2021	Dining Night Out- Location TBD	PTA Family Nights	
9/16/2021	Coffee/Snack Day for Teachers- No School/ Teacher Workday	PTA Hospitality	7:15 AM
9/23/2021	PTA Coffee Cart- "The Coffee Bean"	PTA Board	7:45 AM
10/2/2021	PTA Board Meeting - PTA Trailer	PTA Board	7:45-9:00AM
10/2/2021	Prospective Parent Tour	PTA Newcomers	10:00-11:00AM
10/6/2021	Early Release Day		
10/13/2021	Dining Night Out- Location TBD	PTA Family Nights	
10/14/2021	Coffee/Snack Day for Teachers	PTA Hospitality	
10/15/2021	BINGO Night- Location TBD	PTA Bingo Night	?
10/15- 11/12/2021	Color Fun Run/ Community Invest Drive KICK OFF	PTA Fundraising	
10/21/2021	Prospective Parent Open House	PTA Newcomers	9:45-11:15AM
11/2/2021	NO SCHOOL - Teacher Workday		All Day
11/4/2021	PTA Board Meeting - PTA Trailer	PTA Board	7:45-9:00AM
11/4/2021	Prospective Parent Tour	PTA Newcomers	10:00-11:00AM
TBD	Thanksgiving Baskets	Faculty/Staff - Counselors/PTA BWE Cares	
11/8-11/12/2021	Book Fair Fall	PTA Book Fair	All Day
11/10/2021	Dining Night Out- Location TBD	PTA Family Nights	
11/11/2021	NO SCHOOL - HOLIDAY		All Day
11/12/2021	PTA Committee Heads Meeting- Cafeteria	PTA	8:00-9:15AM