

Beverly Woods PTA Board of Directors
Meeting Minutes
November 4, 2022
7:45AM - 9:00AM

Attendees:

- Megan Hogan (President)
- Margaret Snyder (Audit)
- Johnny Fournet (Nominating)
- Emily Chandler (Advisor)
- Kristen Bunich (Treasurer)
- Hillary Kestler (VP - Events)
- Jenica Dover (Advocacy)
- Anna Lucke (Communications)
- Andrew Bell (Staff - Principal)

I. Call to Order and Approve the Minutes - notes posted in Google Drive

II. Report from Officers

- Presentation by Emily Oelz, Literary Facilitator, on investment in literacy software- looking at different literacy options for different grades.

TOP REQUESTS FROM TEACHERS, BASED ON GRADE

- Kindergarten-Scholastic; RazKids-Foundations A-Z
- 1st-Raz Kids-Scholastic
- 2nd-Raz Kids-IXL
- 3rd-Storyworks; about \$10/student
- 4th-IXL
- 5th Storyworks-about \$10/student

Programs we discussed:

- 1-Scholastic has already been purchased
- 2-IXL-Aligned to MAP, EL Education (3-5), Envisions Math; is skill-specific K-5, can use from home; traditionally has been more math-based, but they have stepped up their literacy game

Pilot package would cost \$1250 and include:

Unlimited access for ALL students and teachers to the entire IXL platform through March 15, 2023

PD Sessions to train teachers, as well as ongoing support from our team

The IXL e-learning library, complete with 60+ on-demand videos

Mid-Pilot Data Review

A dedicated pilot implementation professional

Complimentary pilot extension through June 30, 2023, with any signed agreement for the 23/24 school year

Quotes for 650 students

Year 1:\$14, 684

Year 2: \$7,044

Year 3: \$7,044

Discussed: taking Ipads home, firewalls

- 3-RAZ-1 year, 27 classrooms (All K-3, 1 for 4th, 1 for 5th, 1 for EC, 1 for extensions) \$3,456
 - Level books students can access at school/home with quizzes so teachers can monitor comprehension
 - Do not need RAZ plus and Foundations A-Z
 - No payment plan for a multi-year contract

Bell said these programs need approval from CMS, and that these programs are usually negotiable, and said our biggest needs are growing support for families that need it so they can increase their engagement at home

- What does school want from PTA?
 - 1) Oelz would really like IXL Pilot (\$1250)
 - 2) Would also like Raz Kids for K-2 (\$3456)
 - 3) To maybe provide food to motivate parents to come

Oelz is slightly hesitant to purchase a multi-year plan, in case CMS purchases a program next year, and we are locked into something

- PTA wants:
 - 1) Pilot programs for IXL and Raz kids, or a reduction in price for RAZ kids, and wants to move forward immediately with IXL Pilot
 - 2) Inquire with CMS about any initiatives going forward to adopt these programs
 - 3) Inquire with other schools about what they are paying for these programs, and usage
 - 4) Programs that go through the summer and are available 24/7
 - 5) To show parents at BWE the value of the programs since it's not "tangible"

- Principal/Administration
 - Dr. Thompson will come to 5th grade parent performance
 - Weird weeks for No-School November
 - Makeup picture day Nov 7th
 - Chili cook-off amongst staff Nov 9
 - Yearbook club started yesterday; Montgomery may need to communicate more/have A week and B week so there can be more participation; PTA maybe reach out to KM to see what her thoughts are on involvement
 - Bell wants feedback on parent lunches while we prepare for 5th grade performance; Bell proposes closing parent lunches 11/9-11/22 with special exceptions (bday, grandparents visiting, etc.) PTA feels this is reasonable
 - Working to find a date for holiday luncheon
 - Bell has a potential recommendation for head custodian

- Discussed Fun Run planning and schedule
 - Coach K finished up everything to apply for the job
 - School Improvement meeting was successful and Bell feels like they will be a productive team
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- President
 - Incremental Spend Approval-based on the presentation from Oelz-looks like ballpark number will be \$8K max
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- Treasurer
 - Q1 Financial Results
 - Bingo Night proceeds-\$3400, which is a \$400 increase from last year, and a \$900 over-budget win
 - Current Stats of Color FUNd Run-total net pledges \$55K, with actual received \$43K, possible corporate matches \$3600 (\$12K unfunded pledges, \$3K is corporate sponsors)
 - Dining Night Out -
 - Greco Fresh on 10/26- went really well, no check has been sent yet
 - 11/16 Brixx and Ben and Jerry's
 - Scholastic Fall Book Fair 11/28 - 12/2
 - Book Fair Family Night December 1
 - Reach out to Katie Perrin for TCBY
 - Oelz asking about a "Teacher Preview" day
 - How can we let teachers know what they can spend?
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- Vice President of Events
 - Upcoming Events:
 - Color FUNd Run - 11/4 - Are we ready-we are missing some slots in the older grades, some people who had volunteered are not registered with CMS, Nicole Smith sent them messages yesterday
Let volunteers know to wear clothes they don't mind getting dirty
Everything ready in PTA trailers
No lunch provided for everyone, just small snacks
Message going out tonight to give parents a heads up
 - Coffee Cart/Snack - 11/17
 - Scholastic Fall Book Fair 11/28 - 12/2
 - Need to send out volunteer sign up
 - Teacher Holiday Luncheon - Possible date of 12/20 (teacher workday)
 - Holiday Gift Collection for staff
 - Send out the note to room parents
 - Send out note to school for collection for non-HW teacher staff
 - Confirm who it includes with administration

- Advocacy Report
 - Diversity celebration post on PS - OPTION: Quarterly post on PS recognizing all the celebrations of the past quarter (based on CMS religious holiday calendar) and highlight a few with input from our community.
 - Seek input on what the holidays mean to those in our community, how they celebrate it, etc.
 - Seek input on if there are other things we should look to highlight
 - Fall Beautification - 10/16
 - BWE Cares
 - Thanksgiving Baskets - will not be communicated until after Color FUNd run; Jenica not there but sent detailed instructions how it would go
 - Request from Ms.Bockwitz to fund \$60 for a bed set for an MCV family

- Communication Report
 - Bulletin Board - 10/4 - 11/4 will be Fundraising. -Anna reached out to Heather today to find out her plans
 - Marquee-Anna will be sure PTA events are included
 - Website/ Social Media development-talked to Johnny; he has 5 interested people. He will discuss with them all and use Selwyn as a model.

- Nominating
 - Working on detailed sheets for each position. Can we post them to a shared file on google drive so everyone has access to them? -did not get to this

III. Updates/New Business

IV. Calendar

[2022-2023 Calendar.xlsx](#)

NOVEMBER:			
11/3/2022	PTA Board Meeting - PTA Trailer	PTA Board	8:00AM-9:15AM
11/4/2022	Color FUNd Run	PTA Fundraising/Fun Run Committee	TBD
11/8/2022	<i>NO SCHOOL - Teacher Workday</i>		<i>All Day</i>
11/11/2022	<i>NO SCHOOL - HOLIDAY</i>		<i>All Day</i>
TBD	November Dining Night Out - Location TBD	PTA Family Nights	
TBD	Thanksgiving Baskets	Faculty/Staff - Counselors/PTA BWE Cares	
11/10/2022	PTA Committee Heads Meeting- Cafeteria	PTA	8:00AM - 9:15AM
11/17/2022	Coffee/Snack Day for Teachers	PTA Hospitality	
11/17/2022	TD Parent Meeting	Gray Donohoe	5:00 PM - 5:45 PM
11/17/2022	General PTA Meeting	PTA	6:00 PM
11/17/2022	5th Grade Performance	Music Teacher	6:15 PM
11/23/2022-11/25/2022	<i>NO SCHOOL - HOLIDAY</i>		<i>All Day</i>
11/28/22 - 12/2/22	Fall Scholastic Book Fair	Book Fair Committee	<i>All Day</i>
DECEMBER:			
12/1/2022	PTA Board Meeting - PTA Trailer	PTA Board	8:00AM-9:15AM
12/9/2022	Coffee/Snack for Teachers	PTA Hospitality	7:15 AM
TBD	Grade-level Performance/2nd General PTA Meeting	PTA Board	6:30 PM
TBD	December Dining Night Out	PTA Family Nights	
TBD	Angel Tree	Faculty/Staff - Counselors/PTA BWE Cares	
12/20/22- 1/2/23	<i>NO SCHOOL - HOLIDAY</i>		<i>All Day</i>

I.Adjourn